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Press release

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logitrans 2016

- **10th edition of the international exhibition**
- **New opening times on the first day of the exhibition**
- **Excellent registration situation**

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This is the tenth time now that logitrans, the international transport logistics exhibition, has been held in the Istanbul Expo Center. This year's dates are from November 16 to 18, 2016. It showcases a broad-based offering of products and services spanning the entire logistics, telematics and transport value chain. Located as it is in Turkey, logitrans is the ideal bridge between markets in Europe, Asia and the Near East.

The annual exhibition date in the third week of November has become an established fixture – what is new are the opening times on the **first** day of the exhibition. They were adjusted to meet the needs of exhibitors and visitors. This means that logitrans will be opening at 13:00 on November 16 and closing at 19:00. On November 17 and 18 the exhibition will be open from 10:00 to 18:00.

Europe remains Turkey's most important trading partner. Logistics companies should therefore welcome the fact that the country's infrastructure is becoming ever better and more modern. And the Turkish government is supporting this development with ambitious infrastructure measures. The Marmaray tunnel opened not very long ago. Other major projects for Istanbul are the world's biggest airport as well as a canal between the Sea of Marmara and the Black Sea. Money is being also being invested in modernizing and developing airports, ports, railway lines and roads throughout the country.

In light of these developments, and notwithstanding the current international political environment, registrations for logitrans are shaping up to be excellent.

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Numerous Turkish companies such as Arkas Lojistik, Ceynak Lojistik, Etis Lojistik, ICL Netlog, Omsan Lojistik, Taha Kargo, Turkish Cargo, Ulusoy Logistics or U.N. RO-RO have already registered. On the international side the following companies are among those that have already definitely confirmed their participation in the exhibition. BLG Logistics Group, Duisburger Hafen AG, Jungheinrich, Kühne + Nagel, Lufthansa, MCCL, Neptune Lines and VTG.

As in previous years, there will again be an official joint participation by Germany supported by the Federal Ministry for Economic Affairs and Energy as well as an Austrian Chamber of Commerce pavilion. Both joint stands are very popular because companies benefit from special terms. This underlines the role that Istanbul as a location occupies beyond Turkey's borders as well as the strong economic ties between Europe and Turkey.

In 2015 the following were the salient topics at logitrans: building bridges, making contacts and preparing the ground for business deals. A total of more than 15,000 participants from 54 countries sought information from 220 exhibitors from 22 countries about their products and services. The industry was particularly won over by the renewed increase in participant internationality and terms of quality. This was proof that logitrans has developed into an important business trade fair. Exhibitors and visitors reported clinching numerous specific business deals. The high number of international exhibitors and visitors in 2015 underlined the importance of logitrans as a platform for building logistics networks spanning Asia and Europe. The exhibition is an essential meeting place for developing business relations between Turkey and Europe.

<http://www.logitrans.com.tr/english/photo-gallery.htm>

About logitrans

The International Transport Logistics Exhibition offers a wide array of products and services spanning the entire value-added chain encompassing logistics, telematics and transport. Located in Turkey, logitrans will be the perfect bridge between the European, Asian and Russian markets. In 2015 more than 15,000 participants from 54 countries and 220 exhibitors from 22 countries attended the event. logitrans is organized by EKO MMI Fuarcilik Ltd. Sti. the Joint Venture between Messe München and EKO Fair Limited. logitrans is held annually in the Expo Center ifm in Istanbul in Turkey. The next transport logistic will take place from 16-18 November, 2016.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.