

Munich, June 2, 2017

Press Release

logitrans 2017 in Istanbul:

Logistics exhibition promotes relations between Turkish and international companies

The ifm İstanbul Expo Center will once again be the focal point for the logistics sector on 15 – 17 November 2017. The logitrans will offer decision-makers from the Eurasian region a forum for making contacts and maintaining existing business relations in the region for the 11th time – even in difficult times.

"Using the logitrans, we've created a platform to promote the establishment of logistics networks between Asia and Europe. The excellent figures from the previous year and developments in terms of the registrations for the coming logitrans demonstrate how important it is for companies to remain in close contact, even in economically difficult times," says Gerhard Gerritzen, member of the management team at Messe München GmbH. "This exhibition is an essential meeting point in order to continue developing business relations between Turkey and Europe."

In addition to maintaining contacts, the sharing of knowledge is a focal point again this year. The conference program, which will provide detailed information on the most important trends in this rapidly changing region and continue for all three days, will be devoted to this process. One of the major trends includes the issue of how huge amounts of existing data can be made usable for companies in the most efficient manner.

Turkey not only stands out as a result of its excellent geographical location, but particularly through its major investments in the field of infrastructure. Two major

Press contact details:

Tim Alexandrin
Tel. +49 30 2061 4130 20
Fax: +49 30 3087 2995
Tim.alexandrin@mar-berlin.de

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de

ORGANİZATÖR / ORGANIZER
Eko MMI Fuarçılık Tic. Ltd. Şti.
Biraçılar Sokak No: 10
Mecidiyeköy
34387 Şişli - İSTANBUL –
TÜRKİYE
Tel. +90.212.266 91 58
Fax +90.212.266 91 63
E-Mail eko@logitrans.com.tr

projects involving the third bridge over the Bosphorus and the new airport are being completed in a very short time in Istanbul alone. Then there is the privatization of state ports and railway networks and the establishment of a network of logistics hubs all over the country. The volume of investments in railway traffic has been enhanced to the equivalent of almost EUR 8 billion during the last 14 years.

The factors mentioned here open up many opportunities for international logistics specialists too. “The logitrans represents an important marketing platform. It’s not just about gaining access to the Turkish market, but contact with the neighboring countries plays an important role too,” says Lars Günsel from the Logistics Alliance Germany, emphasizing his point. Georg Karabaczek, the Austrian Business Delegate for Turkey, adds, “The field of logistics is an important sector for Austrian companies too and Turkey is a significant market. The exhibition brings together the representatives of important logistics specialists and is an excellent opportunity to establish contacts as the number of visitors attending continues to rise.”

You can find more information on the 2017 “logitrans” at www.logitrans.com.tr

“logitrans”

The “logitrans” with 13,500 visitors most recently from more than 50 countries and 180 exhibitors from 26 different nations has developed into the leading exhibition along the complete value-added chain in the fields of logistics, telematics and transport in the Eurasian region. The “logitrans” is organized by EKO MMI Fuarcilik Ltd. Sti., the joint venture involving Messe München und EKO Fair Limited. The “logitrans” is held at the ifm Expo Center in Istanbul, Turkey, every year. The next “logitrans” takes place on 15 – 17 November 2017.

“transport logistic” around the globe

There are five events abroad in addition to the “transport logistic” trade fair in Munich. Alongside the air cargo China” flagship fair with the integrated Air Cargo China event in Shanghai, Messe München organizes the “logitrans” International Transport Logistics Exhibition in Istanbul in conjunction with EKO Fair Limited. It is also involved in the CTL in Mumbai and the Transportation & Logistics Americas (TLA) in Atlanta, USA by way of a cooperation arrangement. Messe München cooperates with the CCTA Chinese logistics association during the “transport logistic China” too and provides support for its China International Transportation & Logistics Expo in Chengdu.

Messe München

Messe München is one of the world’s leading trade fair organizers with more than 40 of its own specialist exhibitions covering investment goods, consumer goods and new technologies either held at its site in Munich or abroad. More than 30,000 exhibitors and about two million visitors attend its events at the trade fair site, in the ICM – the International Congress Center München – and at the MOC Veranstaltungszentrum München. Messe München also arranges specialist exhibitions in China, India, Turkey, South Africa and Russia. Messe München has a global presence with a network of holding companies in Europe, Asia and Africa and over 60 foreign representative offices for more than 100 countries.