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## Press release

# Witness Global Innovation at the logitrans Exhibition in Eurasia's Logistics Hub

## logitrans Exhibition Sheds Light on the Future of Logistics

Eurasia's premier logistics event, the logitrans Exhibition, plays a vital role in Turkey's ongoing quest to become a significant logistics hub. Taking place in Istanbul, a strategic location bridging Asia and Europe, the Exhibition is the largest logistics gathering between Munich and Shanghai, attracting international participants and visitors, thereby spotlighting Turkey on the global logistics map.

### Strategic Junction Connecting Continents

The logitrans Exhibition benefits from its unique position in Istanbul, a city that serves as a pivotal link between two continents. This strategic location fosters the integration and development of logistics networks across Asia and Europe. E. Seren Ünsaç, Vice General Manager of EKO Fuarçılık, emphasizes the Exhibition's global reach: "Visitors have the opportunity to meet and collaborate with industry professionals not only from the Eurasian region but from around the world. We anticipate around 15,000 national and international visitors this year, underscoring the Exhibition's global appeal and impact. Last year's event was like a logistics festival with participants from all over the world. This year, we will again bring together key industry players, decision-makers, innovative solution providers, and companies seeking logistics services. Participants will have the chance to share their knowledge and experiences in various events throughout the Exhibition, gaining insights into the latest industry developments. Additionally, this year's panels, seminars, and networking events will offer participants unique opportunities. The business connections and collaborations formed during the Exhibition will lay the groundwork for projects that will shape the future of the industry. logitrans, eagerly awaited by everyone in the sector, will open new doors in the logistics world and help participants strengthen their positions on the global stage."

### Eurasia's Leading Exhibition

E. Seren Ünsaç also highlights the high demand for the Exhibition: "The early sell-out of indoor spaces at logitrans, Eurasia's leading logistics Exhibition, underscores its significance to the industry. Visitors and participants from other countries clearly demonstrate the Exhibition's high prestige and value worldwide. Participants are quick to secure their spots to take advantage of the unique business and collaboration opportunities offered by the Exhibition. This year, many leading logistics companies and innovative technology providers have already secured their places. International visitor registrations continue with great interest, as always."



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## A Meeting Point Shaping the Future of the Industry

The logitrans Exhibition is not just a showcase of current logistics solutions and services; it is also a platform where innovative ideas and projects that will shape the future of the industry are introduced. Participants can closely follow the latest developments and technologies in the sector while expanding their global networks by establishing new business connections. In this respect, the logitrans Exhibition is a must-attend event for anyone involved in the logistics industry. For free visitor participation, visit [logitrans.istanbul](http://logitrans.istanbul) to obtain an entry ticket. The website also provides information on the list of participants, transportation, and other details.

## International logitrans Transport Logistics Exhibition

*"International logitrans Transport Logistics Exhibition" will be organised for the 17th time by EKO MMI Fuarçılık Ltd. Şti between 20-22 November 2024 at Avrasya Show and Art Center. logitrans, which forms an excellent bridge between Europe and the Near East, includes a wide range of products and services in the entire value chain of logistics, telematics and transport.*