

## All Segments of Logistics are Waiting for logitrans Exhibition

- logitrans, the biggest logistics fair of Eurasia, is counting days to open its doors for the 17th time.
- logitrans Exhibition; road, sea, air and railway, storage software and trends in commercial vehicles offers a combination.
- The steps taken by the transport and logistics sector on the way to a carbon-free economy and
- The future projection is at the centre of logitrans Fair's strong event calendar.

The transportation sector and commercial vehicles, which are held responsible for a significant portion of emissions, are making efforts to both respond immediately to disruptions in the global supply chain and combat the climate crisis. Not only ships, planes, trucks, and trailers, but also warehouses, ports, and other handling areas are under scrutiny during the pollution process. logitrans Exhibition is a place where sectors that must maintain supply chain continuity can project into the future—providing logistics services that are both efficient enough to meet the demands and needs of the industry and sensitive enough to respond to social expectations.

"logitrans Exhibition is the largest gathering where all intellectual, mechanical, and digital applications and products that aim to ensure the uninterrupted movement of goods are exhibited together," said Ekin Seren Ünsaç, Vice General Manager of EKO Fuarçılık. "In addition to being a fair organized in collaboration with Messe Munich, promoted in 65 countries, and visited by people from more than 50 countries, logitrans Exhibition is also part of the same cluster as the transport logistic Exhibitions in Munich, China, America, India, Africa and Southeast Asia."

"Covering the management and integration of all logistics processes, from commercial vehicles to software, from warehousing to fleet management, from inland waterways to overseas operations, and from partial loads to project transportation in air, sea, land, and rail, trends related to all components of logistics will be presented together at the 'International logitrans Transport Logistics Exhibition,' which will take place from November 20-22, 2024. Our exhibitors from 15 countries will have the opportunity to network in an environment where more than 10,000 international visitors. All components of the logistics sector, including air cargo, ports, railway operators, road transporters, warehousing, customs, and software service providers, are getting ready to find what they are looking for and be visible at the fair, where the future of logistics is being shaped."

Ekin Seren Ünsaç shared the following information: "logitrans Exhibition, which holds the pulse of the logistics world, is counting down the days. The 47th week of the year, during which the fair will be open from November 20-22, practically becomes Turkey's logistics week. Participants and visitors from dozens of countries not only experience the three-day fair environment but also attend numerous meetings in Turkey's leading industrial cities during the remaining days. They tour

factories and organized industrial zones, conduct facility inspections, and sign agreements. It wouldn't be wrong to say it's the busiest week for the sector.

I would like to remind all components of the sector to adjust their business schedules accordingly, taking future demands into account."

### ***International Logitrans Transport Logistics Exhibition***

The "International logitrans Transport Logistics Exhibition" will be held for the 17th time between November 20-22, 2024, at the Kadir Topbaş Show and Art Center, organized by EKO MMI Fuarçılık Ltd. Şti. logitrans, which serves as an excellent bridge between Europe and the Near East, offers a wide range of products and services covering the entire value chain of logistics, telematics, and transportation.