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The world rushed to Eurasia's largest logistics exhibition despite the Pandemic

The 'International logitrans Transport Logistics Exhibition', which is the first international logistics organization in the world in the pandemic, was held in Istanbul Exhibition Center between November 10-12 with the participation of 122 companies from 18 countries. The largest transport and logistics exhibition in the Eurasian region welcomed nearly 10,000 visitors this year. Despite the pandemic, Turkey reinforced its strategic position in the Eurasian region in logistics with the exhibition held with a great participation and intense agenda.

The 'logitrans Transport Logistics Exhibition', which was held by EKO MMI Exhibition for the 14th time this year, was held in Istanbul Exhibition Center between November 10-12 with intense participation despite the pandemic. 122 companies from 18 countries participated in the organization, which is the first international logistics exhibition in the world in the pandemic. The exhibition, which welcomed nearly 10,000 visitors, proved its success between intense contacts and the conference agenda and international logistics trade exhibitions despite the pandemic. Visitors had the opportunity to come together with the officials of the participating companies and exchange ideas, evaluate investment opportunities and network.

İlker Altun, who is a Managing Director of EKO MMI Exhibition, which is a partnership between Messe Munich and EKO Fair, pointed out that Turkey is both a logistics base and an international supply chain base in the Eurasian region. Altun said, "Apart from Turkey's foreign trade with its infrastructure investments made in recent years, the steps it has taken to get a share from world trade in the field of logistics are bearing fruit. The exhibition, which was attended by companies from all over the world, once again revealed Turkey's power in logistics. logitrans, which is the first physical exhibition organized among international logistics trade exhibitions in the pandemic, also proved its success. Despite the difficult conditions, we are happy to host a large number of visitors from the logistics world."

In his evaluation of the exhibition, TIM President İsmail Güle stated that logitrans is the largest transport and logistics exhibition in the Eurasian region and added: "The exhibition is the **most suitable platform for establishing business relations in the intercontinental supply chain between Europe and Asia**. 2021 is a very important year for Turkey's exports. logitrans, which forms a perfect bridge between Europe and the Near East, is of great importance in achieving our export targets. "



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"The rate of business agreements and negotiations is at a record level compared to the past years"

Many important Turkish logistics service providers such as Turkish Cargo, Sarp Intermodal, Omsan and Arkas, who participated in the exhibition, demonstrated the logistics expertise of the Eurasian base. A total of 33 companies from Germany, France, Italy and Austria, Switzerland and the Netherlands held intensive business meetings with the German national pavilion at the exhibition. Messe Munich Transport Logistics Exhibition Manager Dr. Robert Schönberger gave the following evaluation about the exhibition: "Compared to the exhibition held two years ago, there has been a decrease in the number of international participants. This is due to the fact that international participants from Asia and overseas countries did not take part in the exhibition due to the pandemic. The rate of concrete business agreements and negotiations is at a record level compared to the past years. Therefore, we believe that the exhibition has been a success and has a permanent place in the exhibition calendar. "

Nine different sessions were held in three days

The exhibition, which has a very rich conference program, focused on issues such as digitalization, intermodal logistics chains including private railway transportation session and the place of women in the air cargo sector.

CEO of Sarp Intermodal, Onur Talay, who participated in the exhibition, said, "We have seen how important personal contact is, especially during working from home. Within the scope of project planning, we need combined transportation to Eastern Europe, Silk Road transportation and always working together. Meeting with the industry on logitrans enables everyone to get along better with each other. "

The logitrans exhibition will be held at the Eurasia Show and Art Center in Yenikapı between 16-18 November in 2022.