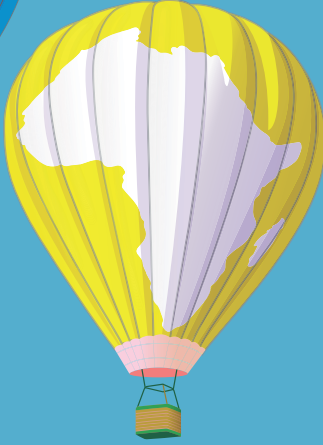
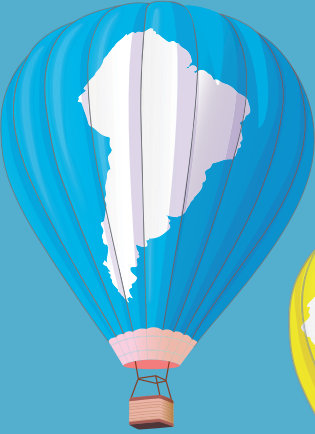


**BEYOND  
EXPECTATIONS**



**November 10-12, 2021**  
**Istanbul, Turkey**

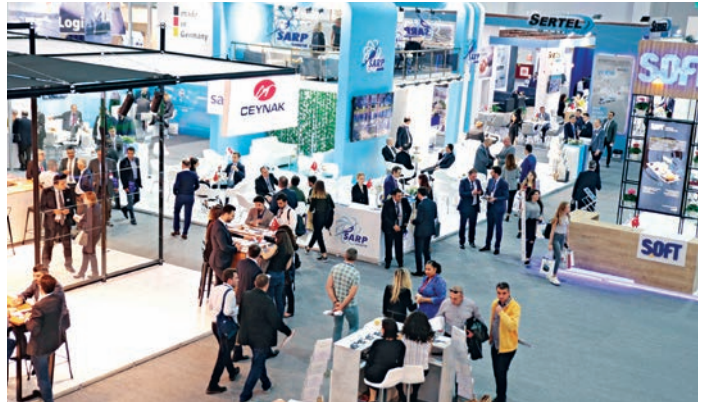
» [www.logitrans.istanbul](http://www.logitrans.istanbul)

**logitrans**  
**TURKEY**

international transport  
logistics exhibition

## logitrans - Beyond Expectations

Logistics companies meet every year in Turkey at logitrans - the only truly multimodal event in the Eurasian region that covers the entire logistics chain. Everyone is here: the relevant companies of the logistics industry exhibit and the important decision-makers with real purchasing power from industry, retail and the service sector come to visit this Turkish logistics congress. Find out about innovations and latest developments at the most influential logistics show – welcome to logitrans!



### Key Facts



### logitrans turns opportunities into sales

logitrans offers us sales and business development opportunities and is of great importance in this sense. Thanks to this fair which gives us the opportunity to come together with our existing and potential customers, we make hot sales and turn our opportunities into sales and make business contacts. Our sales teams are making a positive contribution to our sales by conducting customer visits during this fair. logitrans is a value for us in terms of meeting our customers and developing our relationships and creating business development opportunities.

**Onur Göçmez**  
Arkas Lojistik General Manager

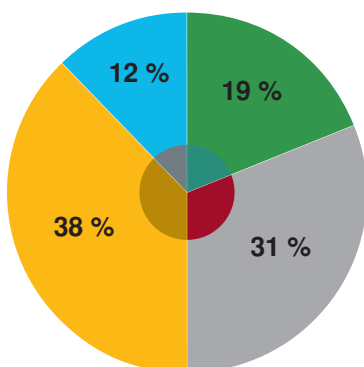


### Professional Visitors of logitrans by Industry Segment



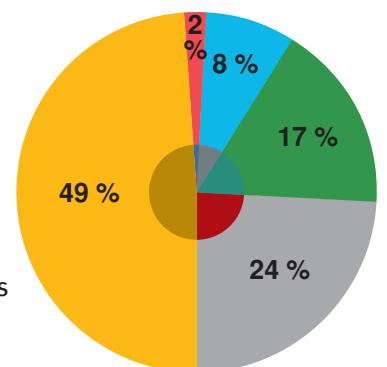
### Visitor Profile by Influence on Purchasing Decisions

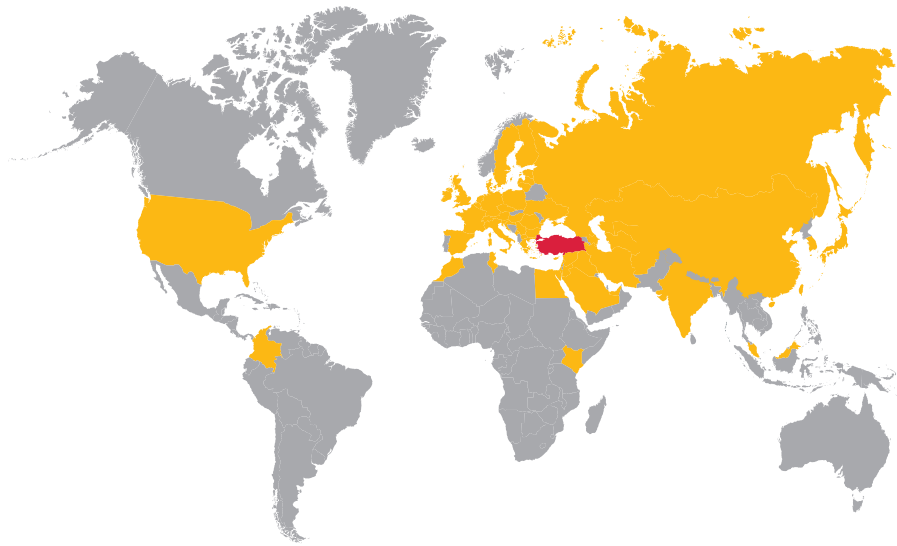
- Decisive
- Jointly decisive
- Consultative
- No influence



### Visitor Structure by Position

- Top&Senior Management
- Middle Management
- Skilled Worker/Employees
- Student & Trainee
- Professor & Scientific

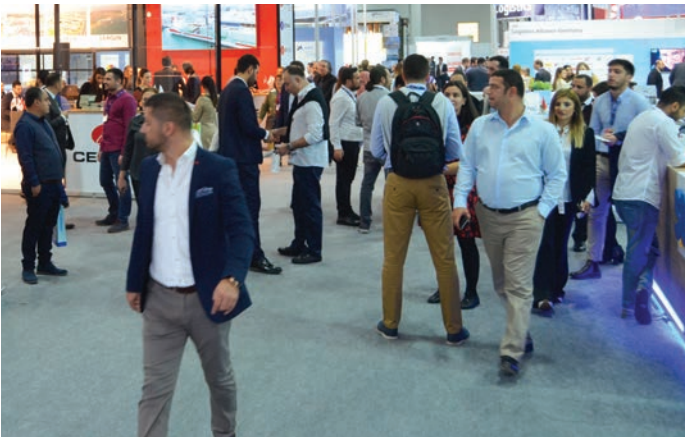




### High Satisfaction Among the Exhibitors of logitrans

Overall rating of the fair	Excellent to good	92 %
Probability of exhibiting again	Definitely to maybe	93 %
Recommending fair to the others	Definitely to maybe	96 %

### logitrans - the only and unique logistics exhibition in Turkey



We are pleased with the increasing number of visitors and exhibitors at logitrans. Recent acceleration in the air cargo and logistics industries especially due to the concepts like digitalization and e-commerce increases the importance of trade fairs. Logitrans is the only and unique logistics exhibition in Turkey and we are very happy to come together with our customers and partners here. We are looking forward to 2020 edition.

**Hasan Hatipoğlu**  
Lufthansa Cargo Country Manager

### We come together with our target companies

We regard this organization as a valuable work that achieves its objective in terms of bringing together all parties providing and requesting services and providing an opportunity for mutual evaluation of services and demands. As in last year, we came together with our target companies. We had very busy three days full of effective and efficient meetings. We believe that the benefit of the organization to our country and our industry will increase every year in line with the increase of the participants.

**Mustafa Köksal**  
Sarp Havacılık Sales and Business Development Manager





Apply to logitrans 2021 to get your place now or contact us directly!

» <http://www.logitrans.istanbul>



exhibition and conference

While Turkey has taken important steps to become a hub, the pulse of the air cargo industry will again be taken at logitrans hosts conference and meeting programs for the air cargo sector. The industry's most important players regularly take part in the trade fair. air cargo Turkey, which is a special part of logitrans, will be the ideal event of the year to follow up the developments in this highly dynamic industry.



vehicles and equipment

Developing and changing modes of transport have not affected the popularity of road transport. The commercial vehicle sector, which enables the flow of transport on roads, is still the flower of the industry. Key players of the truck, trailer and light commercial vehicles industries are coming together at this special event program at the only logistics fair of Turkey, one of the largest commercial vehicle manufacturing countries in Europe.



exhibition and conference

rail cargo Turkey, which was launched in 2018 and welcomed with interest, will carry the railway transportation to the focus point again. This special section, which is the latest product of logitrans' motivation to develop the logistics sector in all respects, is a candidate to be the favorite activity in 2020 where international sector leaders and pioneers of railway transportation will come together. You can follow up the latest developments from rail transportation industry which shows significant improvements each year in rail cargo Turkey.

## logitrans 2019 key facts

- » 24 countries / 158 exhibitors
- » 15,600 participants from more than 50 countries
- » 11,500 m<sup>2</sup> exhibition space / 2 halls
- » Country pavilions from Austria, Canada, France, Germany, Middle Corridor - Trans-Caspian International Transport Route

## Venue

Istanbul Expo Center  
Hall 9&10  
Yesilkoy / Istanbul



## Visiting hours

Wednesday, November 10 ..... 11:00-18:00  
Thursday, November 11 ..... 10:00-18:00  
Friday, November 12 ..... 10:00-18:00

## Organizer

EKO MMI Fuarçılık Ltd. Şti.

## Contact



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## Participation Fees

logitrans / air cargo / rail cargo	Euro
Floor space only / m <sup>2</sup> .....	135
Floor space & Standard Stand Construction / m <sup>2</sup> .....	211
Full service package / m <sup>2</sup> .....	236
<b>Other Fees</b>	
Contract fee (for every exhibitors) .....	200
Co-exhibitor fee .....	200
VAT excluded (18 %)	

truck & trailer	Euro
Floor space only / m <sup>2</sup> .....	50
<b>Other Fees</b>	
Contract fee (for every exhibitors) .....	100
Co-exhibitor fee .....	100
VAT excluded (18 %)	



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