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Press Release

logitrans 2025 concludes: A Bazaar of Logistic Opportunities in the Heart of Eurasia

- Largest edition in its history: Expanded with an additional hall
- With a 14% increase, over 16,000 visitors from 66 countries
- Over 230 companies from 22 countries
- ATLAS Logistics Awards: A total of 26 awards were presented to their winners

The largest logitrans ever: Strong international participation and excellent business momentum

logitrans 2025 closed today in Istanbul after three days marked by intense professional exchange, high international attendance and a strong appetite for investment and cooperation. With its expanded exhibition space and more than 230 exhibitors from 22 countries, the show confirmed its position as the most important logistics marketplace in Eurasia.

The exceptional diversity of participating companies underscored the event's global importance

In his opening remarks, İlker Altun, Managing Director of EKO MMI Fuarçılık, underlined the significance of this year's momentum: *"This has been the largest logitrans in our history. The expansion of the show and the strong international participation underline how essential it is to create marketplaces where ideas, partnerships and strategies can grow."* Altun added that Istanbul, with its unrivaled geopolitical position, remains the ideal meeting point for the global logistics community.

High-quality meetings and constructive dialogue

Long-standing participant **Onur Talay, CEO of Talay Logistics**, emphasized the strategic importance of the exhibition, stating: *"logitrans continues to be one of the most critical hubs for international logistics networks. There is no other platform in the region that brings together global players and rapidly growing new market entrants with such strength."* This

sentiment was reflected in the numerous meetings and new international business links established throughout the event.

Exhibitors reported particularly strong interest from decision-makers with concrete business agendas, resulting in highly productive negotiations. **Zarife Atik, Corporate Communication and Brand Manager at Alp Özler**, summarized the atmosphere by saying: *“The meetings we conducted over the past three days were exceptionally productive. The audience at logitrans comes with concrete projects and real decision-making power.”*

Elif Balcı, CEO of International Freight Forwarding – IFF LOJİSTİK, stressed that logitrans, as one of Türkiye’s most influential logistics exhibitions, enables companies to showcase their services, strengthen visibility in the industry, and establish new collaborations with service providers: *“The innovative and competitive structure of Turkish logistics providers further increases the strategic relevance of this exhibition for international trade-driven countries. As a company operating with a global focus, the strong role of Turkish suppliers in our supply chain makes our presence at logitrans even more valuable. Therefore, we were delighted to exhibit with our own stand this year and engage directly with sector stakeholders.”*

Mustafa İmrak, General Manager of İmsan Group, underlined that the event has reached a stronger position than ever in terms of professional organization and participant profile: *“The layout of the exhibition venue, the coordination of the events, the structured visitor flow, and the overall quality of the organization provide a highly productive business environment for exhibitors. The strong interest of manufacturers and exporters contributing to the industry clearly demonstrates how much the exhibition’s business volume and commercial impact have grown. The networking opportunities supported both the strengthening of existing partnerships and the development of new collaborations.”*

Sonia Herzog, CEO of JSV Logistic, who noted the high number of potential agents, clients and partners they met during the fair, added: *“Being an exhibitor at Logitrans 2025 has been a great opportunity to showcase our containers in situ and our super express service that connects Türkiye with Spain in just 4 days. logitrans continues to grow and gain momentum every year. It has been a pleasure to be here. As a logistics operator with our own company and branch in Istanbul, logitrans is an indispensable meeting point for us.”*

The comprehensive conference program focusing on critical topics such as new transport corridors, climate resilience, sustainability, and the future of supply chain management further enriched industry knowledge sharing.

Transformation and learning: How Turkish logistics is preparing for the future

Dr. Robert Schönberger, Global Industry Lead at Messe München, highlighted the strategic transformation of Turkish logistics: “For Turkish freight forwarding companies, the strategic evolution from road hauliers to fully integrated logistics service providers is absolutely vital. We already see excellent examples in the market, and logitrans is the perfect place where companies can learn from one another, exchange best practices and position themselves for international growth.”

This future-oriented development was visible throughout the exhibition halls, where both established players and innovative newcomers presented solutions in multimodal transport, warehousing, digitalization and green logistics.

ATLAS Logistics Awards: Honouring excellence in the Turkish logistics industry

A highlight of this year’s edition was once again the ATLAS Logistics Awards, held on Thursday, 20 November. Recognized as the “Oscars of Turkish logistics,” the awards celebrate outstanding performance, innovation and commitment across the entire sector.

In the ceremony, where 108 nominees, organizations, and projects participated, the extensive range of categories from outstanding transport operations and sustainability initiatives to project logistics and the most admired logistics executives of the year showcased the sector’s diversity and forward-looking vision. Additionally, five companies distinguished by their production and export volumes, and the business opportunities they create for the logistics industry, were honored with Logistics Contribution Awards. In total, 26 awards were presented to their winners during the ceremony.

The next logitrans will take place again in Istanbul from 11-13 November 2026!

About logitrans

Organized by EKO MMI Fuarçılık, logitrans is the leading international meeting point for the transport and logistics industry between Europe and Asia. With its unique Eurasian

orientation, the event provides unparalleled opportunities for business development, networking and insight into one of the world's most dynamic logistics ecosystems.