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Outlook for the trade fair in November

logitrans: Largest Logistics Fair in the Eurasian Region

- Three-day logitrans Turkey will start on November 13, 2019
- International platform for 130 exhibitors from more than 20 countries
- Focus on e-commerce and automotive supply chains

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logitrans Turkey will take place from November 13 to 15, 2019 for the 13th time in Istanbul. At the largest logistics fair in the Eurasian region, more than 130 exhibitors across all modes of transport and industries will be showcasing their logistics solutions around the emerging logistics hub. The exhibitors come from more than 20 countries, and Canada will be presenting at the trade fair for the first time. The conference program will reflect the boom in the e-commerce and automotive sectors.

Following the dampened decline in the value of lira, the Turkish economy is growing again. The country on the Bosphorus is continuing to establish itself as a powerful building block of European and global logistics chains. The expansion of the rail infrastructure is currently accelerating growth. In addition, booming internet commerce is boosting air freight, and the automotive sector is ramping up rising production figures with new locations. Against this background, logitrans underscores Turkey's international role as a logistics hub.

Major domestic and international industry leaders

logitrans covers the entire spectrum of logistics across all modes of transport on 11,500 square meters in Halls 9 and 10 at Expo Center ifm. The exhibitors include both domestic logistics service providers such as Omsan and Arkas as well as big international players such as DSV Panalpina. The exhibitors in the maritime freight sector include the Danish transport and logistics group DFDS, which operates ro-ro ships and port terminals, the shipping company Hamburg Süd and Mediterranean ports from France and Italy.

In addition to its long-standing partners France and Austria, Germany, as Turkey's largest trading partner, is once again represented in Istanbul with a joint pavilion sponsored by the German Federal Ministry of Economic Affairs and Energy. Canada is the first non-European country to have its own country pavilion. A merger of several companies is representing the deep-water port of Trieste as a hub for Turkish traffic and the maritime Silk Road.

Among others in international rail transport, Austrian Rail Cargo Group, German Kombiverkehr and Turkish Sarp Intermodal are exhibiting. At Air Cargo, Turkish Airlines has a home game with its airfreight brand Turkish Cargo; Lufthansa and Qatar Airways will also be present. The Turkish Air Cargo Committee (ACC) will address the challenges of the flood of parcels in e-commerce in the

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conference program. Everything revolves around the automotive industry in another special exhibition for Trucks & Trailers. Seventy percent of their exports go mainly by land to EU countries, half of them to Germany, the UK, France and Italy. Fraunhofer IML and Aysberg Press and Publishing will provide information on the role that digitalization and intelligent hubs can play in import and export.

logitrans is an opportunity hub for many exhibitors

ÖBB Rail Cargo Group has been exhibiting at logitrans since 2011. “In addition to the new Lodz-Istanbul link, this year we are focusing on high-frequency Turkish shuttle services and the new Silk Road,” Thomas Kargl, Member of the Management Board of the Rail Cargo Group, explained. “The trade fair is an ideal platform for exchanging ideas with customers and partners. This is especially against the background that Turkey wants to triple its export volume by 2023 and that rail has a more important role to play with its modal split of just under 1 percent.”

Dorothea von Boxberg, member of the Management Board of Lufthansa Cargo AG, is also betting on its presence in Turkey, because “the Turkish market for air freight is growing dynamically; the growth rate was 11 percent from 2017 to 2018 alone.” Lufthansa Cargo provides its entire spectrum for this purpose, including regular large capacity freight aircraft plus truck connections to and from Ankara and Izmir. “An exchange of ideas on site is very important for us. True to our guiding principle #enablingglobalbusiness, we are pleased to be able to tap new business opportunities together with customers and partners in Turkey,” Ms. von Boxberg stated.

As a growth market and an important hub for the Middle East, Turkey is also a must for Fabienne Margail, General Representative of the Medlink Ports. “logitrans is the best way for Medlink Ports to establish new business contacts and strengthen relationships with many companies from more than 50 countries. We are going to exhibit solutions for efficient supply chains and see ourselves as a gateway for freight flows between Turkey and France as well as Belgium, Germany and Switzerland with connections to more than 15 Turkish ports.”



logitrans: largest logistics fair in the Eurasian region

Additional information is available at: www.logitrans.istanbul

Uluslararası Transport Lojistik Fuarı
13-15 Kasım 2019, İstanbul Fuar Merkezi, Hol 9-10

International Transport Logistics Exhibition
November 13-15, 2019, İstanbul Expo Center, Hall 9-10

www.logitrans.istanbul



logitrans

In İstanbul, Turkey, is the leading trade fair along the entire logistics, telematics and transport value chain in the Eurasian region. It is held annually by EKO MMI Fuarçılık Ltd. Şti., a joint venture between Messe München and EKO Fair Limited. In 2018, it had 136 exhibitors and 14,100 participants. The next logitrans will take place from November 13 to 15, 2019.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eighth events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in İstanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are the co-organized China International Transportation and Logistics Expo in Hangzhou and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

